WHAT IS THE JOG-A-THON?
It is an opportunity for students to raise money for our school by jogging for sponsorships with friends and family! This is a community event, friends and family will run/walk/jog with students.

WHEN IS THE JOG-A-THON?
Now! Students are already collecting sponsorships for the Jog-a-thon, which will be held on Friday, September 23rd.

HOW DO I SPONSOR MY STUDENT?
Our goal is for each student to raise at least $60, which would be $15,000 all together! If you'd like to help a student reach that goal, simply go online by Friday, September 23rd! Donations can be made as a flat rate, preferred, or by the lap (kids will complete between 12-35 laps, each lap is 1/10th of a mile). Instructions are listed in the yellow box below.

HOW WILL I KNOW HOW MANY LAPS THEY RAN?
If sponsoring by the lap, you may ask the student's parents how many laps they ran as early as September 27th! We will also help send out an email with the results!

WHY are we raising money?
- Playground Upgrades & Classroom Sports Equipment
- Winter Center Supplies & Community Events
- The Roar Store

Ready to Donate?
Go to https://tinyurl.com/ywt2chh3 or send in a check with your student made out to Carrie Martin PTA.
Dear CMES Families,

The Tiger Trample Jog-a-Thon will be held **Friday, September 23, 2022**. This is our biggest fundraiser of the year, where CMES families and friends can make donations to support the students as they run/jog/walk during the event. Students should begin asking for donations from family, friends, and local businesses to sponsor them as they participate in the Jog-a-Thon. The event will take place during the school day on the CMES campus. This is a community event! Students, families, and friends will go to the course by grade level and run/jog/walk for 20 minutes; each lap is 1/10th of a mile. Volunteers will track laps for each student, and prizes are awarded to grades that complete the most laps. All students receive a Tiger Trample t-shirt and a surprise for their participation!

**Our goal is $15,000!**

All donations raised through the jog-a-thon go directly to the CMES PTA. These funds are used to help supplement our students’ school experience and learning. In addition to supporting teacher classroom funds and our community outreach programs. Our main goal is for school advancements, playground upgrades, winter center supplies, community events, and the Roar Store.

With your help, WE can achieve our goal and continue to be the best elementary school in Loveland!

This event packet includes a complete checklist with everything you need to know. **Including a special flyer to reach out to Business Owners!** Please review the information with your student. If you have any questions, please feel free to contact the PTA at CarrieMartinPTA@gmail.com.

Thank you very much for your support!

Best,
The Carrie Martin PTA
CHECKLIST

- Look over the materials in the packet carefully.

- **DONATE online** at https://app.99pledges.com/fund/TigerTrample2022

- Tell friends and family about the Jog-A-Thon and collect their donations for either a fixed amount (preferred) or per lap sponsorship.

- Call, email, text, or reach out on social media to out-of-town friends and family. We will send out an email with your personal donation link to share.

- Ask your place of employment to see if they have a Matching Gift Program.

- Request donations from places where you do business.

- Collect money from your sponsors. Some sponsors may request a receipt.

- Complete the pledge sheet. **BE SURE THE TOTAL MATCHES THE MONEY COLLECTED.**

- All Pledge Sheets, pledged money, checks, and final payments must be in by Friday, September 30, 2022 to be eligible for prizes. **Prizes are awarded per individual student, not per family.**

- **DO NOT TURN IN CASH – CHECKS ONLY (MADE PAYABLE TO: CMES PTA).**

- Please do not turn in any pledge sheets or money on the day of the event.
We need your help to make the Tiger Trample a successful event! Come out and help your student win the most laps prizes. Family and friend laps will count toward the total laps per grade. **Volunteers** are needed to hand out water and snacks, count laps, and ensure the safety of our students. Please plan on volunteering for a minimum of one hour so that you may support two races.

Please sign up to volunteer at - https://tinyurl.com/yex5akpp

Reminder you must be registered in the VITAL system to volunteer.

**EVENT SCHEDULE**

(ALL TIMES ARE SUBJECT TO CHANGE)

- 7:30 am – 8:30 am: Field Set Up
- 8:30 am – 9:00 am: Kindergarten
- 9:15 am – 9:45 am: 1st Grade
- 10:00 am – 10:30 am: 2nd Grade
- 12:30 pm – 1:00 pm: 4th Grade
- 1:15 pm – 1:45 pm: 3rd Grade
- 2:00 pm – 2:30 pm: 5th Grade
- 2:30 pm - 3:00 pm Field Cleanup
PRIZES & INCENTIVES

• Most Laps by Grade Level, including family and friend laps.
  ◦ 1st - Glow Stick Dance Party
  ◦ 2nd - Ice Cream Party
  ◦ 3rd - Extra Recess

• Every student that raises at least $60 will be entered into a drawing. If selected, that student will win a Family Fun Gift Basket.

• $15,000 Raised
  ◦ Silly String Mrs. Van Essen and other Staff. Every student that raises at least $5 will get an entry. At least 1 student per class will be selected.
CALLING ALL FAMILIES & BUSINESS OWNERS

Dear CMES Families & Business Owners...

Do you own a business? Do you work for a company that would like to sponsor our Tigers or make a matching donation? Or, does your family want to be a sponsor?

The CMES PTA is hosting a Jog-A-Thon on Friday, September 23rd, 2022, and we would love for you to be a part of it!

This is our biggest fundraiser of the year! As a sponsor, you will be recognized by the PTA on a banner that will be displayed throughout the year. This event will be attended by 300 students, staff and families.

Programs sponsored by the PTA would not be possible without generous donations from businesses & families such as yours. Thank you for joining us in building a brighter future for our students at Carrie Martin Elementary School.

<table>
<thead>
<tr>
<th>SILVER</th>
<th>TIGER</th>
<th>BRONZE</th>
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<tr>
<td>$500</td>
<td>$1,000 +</td>
<td>$250</td>
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<tr>
<td>Prominent Business logo placement on banner and website</td>
<td>Promoted as &quot;Presenting Sponsor&quot; for the event</td>
<td>Logo placement on banner</td>
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<td>All benefits associated with Bronze Sponsorship</td>
<td>Premium Logo placement on banner to remain on campus for the remainder of the school year</td>
<td>Acknowledgement on PTA website</td>
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<td>All benefits associated with Bronze Sponsorship</td>
<td>Exposure and promotion leading up to and during the event</td>
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DEADLINE for sponsor benefits is FRIDAY SEPTEMBER 16th, 2022

SIGN UP ONLINE: https://carriemartinpta.org/references/sponsor-signup-payment/
**Pledge Sheet**

**Student Name / Class:**

<table>
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<tr>
<th>Sponsor's Name</th>
<th>Phone</th>
<th>Pledge</th>
<th>Per Lap</th>
<th>Total Pledged</th>
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**DONATE ONLINE:**
https://app.99pledges.com/fund/tigertrample2022

No CASH please. Make checks payable to "Carrie Martin PTA"